

## Krone presents mykrone.blue at NUFAM 2025

*At a glance:*

- Experience mykrone.blue live at NUFAM 2025
- Comprehensive fleet management within one ecosystem
- Manage contracts, master data and fleet information at any time

Werlte, July 2025 – At NUFAM 2025 in Karlsruhe, Krone will present mykrone.blue, its new digital ecosystem for fleet management, which was first unveiled at transport logistic in Munich. The platform brings together all trailer-related services and data in one central location for the first time – clearly arranged, intuitive and available at all times.

At the heart of mykrone.blue is a single sign-on feature that simplifies access to all functions – from vehicle management and service requests to digital contract management. What previously had to be organised using different tools is now bundled and directly accessible. This saves time, reduces errors and creates transparency in day-to-day operations.

mykrone.blue offers particular added value through the immediate availability of all relevant vehicle data. As soon as a new trailer is delivered, the telematics data is available at all times. The offering is complemented by a live fleet overview including order and production status, a central cockpit for master data maintenance and a comprehensive operation centre for monitoring vehicle conditions and alarm messages. Contract management is also completely digital – regardless of location and service hours.

‘With mykrone.blue, we offer our customers a central platform for managing their trailer operations efficiently and transparently. NUFAM is the ideal setting for us to present this practical solution to a broad specialist audience,’ says Ralf Faust, Managing Director of Service at Krone Trailer.

The platform is being continuously developed and gradually expanded with new functions – with the aim of uniting the entire digital trailer ecosystem on one powerful user interface.

**Visit us at NUFAM 2025!**

25–28 September 2025 | Karlsruhe Exhibition Centre | Hall 1 | Stand C109